

Mercedes-Benz Cars Worldwide Sales Drop 31.2 Percent In January 2009

{mosgoogle right}>Due to the ongoing downturn on almost all markets and the upcoming model changeover for the E-Class, Mercedes-Benz Cars sold a total of 62,200 Mercedes-Benz, AMG, smart and Maybach brand vehicles in January (January 2008: 90,400, minus 31 percent). A total of 53,900 customers opted to purchase a vehicle of the Mercedes-Benz brand in January (January 2008: 82,300, minus 35 percent).

The smart fortwo deliveries increased by four percent worldwide to 8,300 units (January 2008: 8,000). Following its market success in the U.S. in 2008, the innovative two-seater will be introduced to China, Brazil and Denmark this year. The smart fortwo is currently available in 37 markets on five continents.

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