

Mercedes-AMG GmbH Notes Their Best Year Ever With Record Sales In 2008

{mosgoogle right}Mercedes-AMG GmbH is celebrating the most successful year in its company history. AMG, the performance brand within Mercedes-Benz Cars, succeeded in increasing unit sales worldwide by 19 percent, selling 24,200 vehicles (previous year 20,300) and bucking the market trend in extremely difficult conditions. As in previous years, the USA was the strongest market for AMG with a share of 38 per cent of total sales. Germany came in second place (13 per cent), followed by Japan (8 per cent). The German market has developed very positively with a clear increase of 34 per cent compared with the previous year. The greatest growth markets of 2008 include amongst others China and Brazil with rates of increase of 260 per cent and 565 per cent respectively. With these figures AMG confirms its leading position amongst high-performance vehicle brands and at the same time further expands its market share in the high-performance segment.]]>

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