

## Mercedes-Benz Delivers 500,000th SLK To Customer

{mosgoogle right}Mercedes has announced today that since its launch in 1996, 500,000 units of the SLK-Class have been delivered to customers. Breaking this figure down by generation, roughly 310,000 first generation vehicles were sold, while its successor has sold some 190,000 units since its market launch in March 2004. According to Dr. Klaus Maier, Executive Vice President Mercedes-Benz Cars and the man responsible for sales and marketing: 'With the launch of the SLK in 1996, Mercedes-Benz successfully established the premium segment for compact roadsters. Thanks to innovative technology such as the vario-roof and the neck-level heating system AIRSCARF, the SLK has long been recognized as a cult car of modern times. The new-generation SLK models, which we are delivering to customers since April 2008, are sportier than ever. Iâ€™m confident that the dynamic looks and performance of the new SLK will again set pulses racing among sports cars enthusiasts around the world.'

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