

Mercedes-Benz Notes Highest Ever November Sales

{mosgoogle right}Coming off a 3.4 percent sales increase at their U.S. division, Mercedes-Benz Cars has announced today that worldwide sales of the Mercedes, Maybach and smart brands have achieved a record level for the month of November, jumping 2 percent to 113,000 units. This figure brings Mercedes-Benz Cars eleven month year-to-date sales 1,169,900 new units, up 1.9 percent over the same period last year. Individually, sales of the Mercedes-Benz and smart brands both noted positive results, with the divisions increasing sales 0.8 percent (102,700 units) and 15.5 percent (10,300 units), respectively. To date, sales of Mercedes-Benz total 1,079,400 new units, up 3.5 percent over last year; while sales of smart have reached 90,500 units for the year, down 13.9 percent when compared to 2006.

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