

The Research Cars Of Mercedes-Benz

Research is the motor of progress. It has a long-standing tradition at Daimler where it occupies a key position. Findings from our own research have always set the pace in the development of new vehicles and this is why we officially established a dedicated Research unit in the early 1970s. With our innovations, we have been setting standards on a global scale and will continue to do so in the future. Research has always been the basis of our success, as borne out by history which goes back to the founding fathers of our company: in 1885, Gottlieb Daimler installed his high-speed internal combustion engine in a two-wheeler, the Riding Car. Independently of Daimler, Carl Benz presented his Patent Motor Car in 1886 – the world's first holistic design of an automobile. Nobody talked about research cars in either case at the time but both the Riding Car and the Patent Motor Car marked the starting point of our tradition of creating groundbreaking vehicle concepts in order to obtain findings for the development of tomorrow's motor vehicles.

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