

Mercedes Launches New Ad Campaign

{mosgoogle right} As by now you're I'm sure you're all well aware, the new 2007 Mercedes S-Class has officially made its North American debut, and hints of the new model can be seen creeping up at dealerships around the country. But what fun is debuting a new model without performing a media blitzkrieg, blanketing television and print publications with a series of well-placed, informative and historical advertisements? Mercedes agrees, and thanks to the help of New York based Merkley + Partners, the company will be doing exactly that.

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