

Ernst Lieb Named President And CEO Of Mercedes-Benz USA

{mosgoogle right}The DaimlerChrysler Board of Management has appointed Ernst Lieb (51) as the new President and CEO of Mercedes-Benz USA, effective September 1, 2006. Lieb succeeds Paul Halata (55) who is retiring after 33 years of service with the DaimlerChrysler organization. Lieb, currently President and CEO of DaimlerChrysler Australia/Pacific Pty. Ltd., will report to Dr. Klaus Maier, Executive Vice President Mercedes Car Group, responsible for Sales and Marketing. In his new role, Lieb will have overall responsibility for Mercedes-Benz passenger cars and Maybach in the U.S. He will lead MBUSA's nearly 1,600 employees and 330 retailers throughout the U.S.

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